**Requirement**

Need a product brochure for a Laboratory Informatics Company. Need something that is modern and very visually appealing, easy to read fonts and graphics. Preference is to use colors from our company logo colors.

We provide laboratory informatics software for the industries mentioned in the industries section. We work in the LIMS (Laboratory Information Management System) space.

We need an 8 Page brochure (12 pages if we can get creative to spread the content we have including application screen captures). Current brochure(QuaLIS-General-2013-8P.pdf) is attached. Also attached in a zip file are several screen prints from the product. Any redundant sentences and any sentences that can be reworded or eliminated can be done. Please feel free to suggest.

Since our company name does not immediately indicate the product or product category we sell, we would like to add the following around (either on top or bottom) – LIMS | QMS | ELN | SDMS. Need not be exactly as shown here, but the 4 different applications need to stand out, around the company logo.

We would like to use good quality images to represent a laboratory, laboratory testing, laboratory instrument and processes, basically to get the feeling for laboratory or the LIMS industry. The front page (cover page) can list the industries we serve.

Graphics in the current brochure were done in Visio / PowerPoint several years ago and a modern graphic illustrating the same should be developed.

The product logos, company logos are also provided in the accompanying .zip file for reference. Use the product logos to give a visual of the products we offer.

Please let us know if you have any questions or need clarifications.

From the current brochure –

We do not want to use “All-in-one-LIMS etc….”

The last line LIMS->ELN->…. Should be removed!

**Company Name – Agaram Technologies**

**Slogan – Integrated Laboratory Solutions**

**Web Site – www.agaramtech.com**

**Industries**

Pharmaceutical

Healthcare

Dairy

Food & Beverage

Chemicals

Oil & Gas

Environmental

Contract Research Organizations (CRO)

Forensics

Agriculture

Bio-Banking

**About Agaram Technologies**

Established in 1998, Agaram Technologies (ISO 9001:2008 certified) is a leading provider of enterprise class Integrated Laboratory informatics software and solutions (LIMS, QMS, ELN and SDMS). Agaram provides integrated software solutions, consulting services, product support and training to laboratories in Pharmaceutical, Healthcare, Dairy, Food & Beverage, Chemical, Oil & Gas, Environmental, Contract Research Organization (CRO), Forensics, Agriculture and Bio-Banking Industry.

Agaram Technologies exclusively focuses on laboratory informatics products and has earned a leadership position in this market by combining a world class customer experience with a powerful, yet simple and affordable suite of software products organically built to seamlessly integrate all Laboratory related functions. Agaram solutions and proven expertise helps creating develop high performing laboratories with improved efficiency and align them with the strategic direction of the overall business. Agaram Technologies products QuaLIS TM LIMS, QMS, LogiLab TM ELN, LogiLab TM SDMS, InterFACER software are installed and used in hundreds of laboratories representing a large install base.

QuaLIS TM and LogiLab TM suite of products are web-based, future proof, developed from ground-up using a state-of-the-art architecture providing high level of configurability, scalability, easy deployment and a rich intuitive user experience at an affordable cost and lowers the cost of meeting regulatory compliance and several requirements of federal and state regulatory authorities globally. Agaram’s products complies with the Good Automated Laboratory Practices ("GALP," EPA Directive 2185) and LIMS regulatory mandates ( ISO-17025, NELAC, CLIA, CAP, AIHA, HIPAA/HITECH, 21 CFR Part 11, FDA, EMA and MHRA guidelines) and adapts to the laboratory processes easily and provide the users a platform to perform their work more efficiently, timely and easily. Agaram’s products are ready to address small laboratory needs and seamlessly scale up to supporting enterprise level needs.

Agaram Technologies is a privately owned company, headquartered in Chennai, India, and has offices in London, U.K. and Virginia, USA and experiencing continued growth in key markets worldwide. Agaram also has a global network of integration and distribution partners.

**Product Highlights:**

* **Functionality** – COTS product with all key Laboratory required functionality. All modules are provided as part of a single product license.
* **Architecture** – 100% Web based, Reliable and Proven architecture built on Java Platform. Can be deployed on a variety of hardware and software platforms including open source.
* **Deployment** – Deployed on a web server, natively supports open source OS and Databases.
* **Scalability** – Seamlessly scalable from small local deployments with single to a few users to an enterprise solution for larger laboratories and for growing number of users.
* **Rich User Interface** – Extremely intuitive, easy to learn, train and adapt. Can be accessed using a variety of web browsers (Internet Explorer, Google Chrome, Mozilla, Apple Safari). Support internationalization and multi-languages.
* **Configurability** – Easy configuration to adapt to lab specific requirements. Easy definition of business logic and workflow management.
* **Extensibility** – Easy to accommodate new requirements. Extend user interface, business logic and database model without programming (using QuaLIS Studio)
* **Upgradability** – Configuration and extended functionality are retained through product upgrades.
* **External System Integration** – Can be integrated with a variety of external systems such as ERP, CDS etc… using pre-built connectors and web service.
* **Instrument Integration** – Ready for integration with a range of instruments and systems via configuration without any programming (No coding required) by using built-in framework.
* **Reporting** – Supports SAP Crystal Reports and Jasper Reports for reporting.
* **Ad-hoc Query** – Built in capability to query the database using a query builder tool.
* **Dashboard** – Built in dashboards, personalized by users/roles and extensible via configuration.
* **Barcoding** – Supports barcode label printing and scanning.
* **Scheduling** – Easy to schedule events and user alerts.
* **Security** – Granular security specification for user access control based on roles. Integrates with Active Directory for user authentication.
* **Electronic Signature** – Electronic Signature support in compliance with all major regulatory requirements.
* **Auditability** – Tracks who, what and when for all transactions providing complete audit-trail of all activities. Built-In viewer to view and search audit trail.
* **Compliance** – Facilitates compliance with industry standard regulations such as GLP, 21 CFR Part 11, EU Annex 11 and ISO 17025.
* **Embedded Document Management –** Built in capability to manage SOPs and other documents.

Probably the last page – Need some catchy statement here, like Where to find us or How to contact us etc… Something here needs to give the feel that we are global.

**Offices**

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